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FOR IMMEDIATE RELEASE

Comedian Drew Hastings joins national farm advocacy program

Farm American, Hastings to share story of farmers and ranchers with consumers

INDIANAPOLIS (Oct. 21, 2010) – Hundreds of FFA students from Highland County, Ohio and across the country helped congratulate comedian Drew Hastings today as he announced his partnership as a “Famous Farmer” with the Farm American agriculture advocacy initiative.

An effort to keeping America’s food supply produced in the United States, the Farm American program promotes the importance of U.S. agriculture, which employs directly and indirectly more than 22 million people in the American workforce.

Furniture Row Companies, owner of the #78 NASCAR Sprint Cup team, has been the driving force behind Farm American for more than two years. Race and retail store assets of the company help spread the pro-ag message to millions of consumers in fun and engaging ways. Furniture Row is a national retail organization based in Denver, Colorado with more than 330 furniture stores in 32 states.

“Drew has become a remarkable advocate for American agriculture,” said Pat Driscoll, Farm American coordinator for Furniture Row Racing. “His story has a uniqueness and legitimacy that will resonate well with consumers.”

The program has been exhibiting its race car in cooperation with FFA Alumni at the national FFA convention this week, where the company announced its partnership with Hastings.

“I’m proud that Farm American came to me in Hillsboro and asked me to be a ‘famous farmer’ for its agriculture program,” Hastings said. “I’m happy to use my platform on stage as a comedian to help stand up for farmers and the tough job that they do 365 days a year.”

Notable agriculture advocates, Troy and Stacy Hadrick of South Dakota, welcomed Drew to the program.

“As fifth generation ranchers we are excited to have Drew as part of the Farm American team. He will help bring awareness to the important role that America's farming and ranching families play,” said Stacy Hadrick, who is also agriculture relations director for Farm American.

Farm American and Furniture Row Racing have partnered with large, national farm groups such as the National Cattleman's Beef Association, American Agri Women, United Egg Producers and the National FFA as well as smaller groups such as the

Southern Main Maple Growers and United California Timbermen. In addition, the program enjoys support of corporate sponsors such as Furniture Row and Agro-Culture Liquid Fertilizers. Drew's involvement with the farm program puts him before 30 different farm organizations nationwide.

About Drew Hastings

If it appears that critically acclaimed comedian Drew Hastings is looking down on you, he probably is. At 6'6", Drew's astute observations on the decline of American society have made him a favorite throughout the Midwest and coast-to-coast for more than 20 years.

Drew's humor stems from his own personal angst and his relatively new fish-out-of-water lifestyle by leaving Hollywood and landing, as a cattle farmer, in small town America. Thus, his new tour "Farmageddon" is aptly named. From "The Tonight Show with Jay Leno" to his critically acclaimed one-hour Comedy Central special "Irked and Miffed," Drew has done it all.

Pressed to run for mayor of his small town of Hillsboro, Ohio, he now finds himself in an unlikely mix of having one foot in show business and one foot in small town politics. He is also an avid supporter for agriculture, often taking on fringe groups that often attack modern farming practices.

For more information about Drew, or to view his comedy.

<http://www.drewhastings.com> or <http://www.farmageddon.biz>

About Furniture Row and Farm American

You can find more information about Farm American and Furniture Row racing here:

<http://www.furniturerowracing.com/>